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DRIVING WORLD CLASS **BUSINESS EDGE**

REDEFINING
PROFESSIONALISM
FOR
GLOBAL
COMPETITIVENESS

A LAUREATE INITIATIVE

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DRIVING WORLD CLASS **BUSINESS EDGE**

BUSINESS EDGE GLOBAL

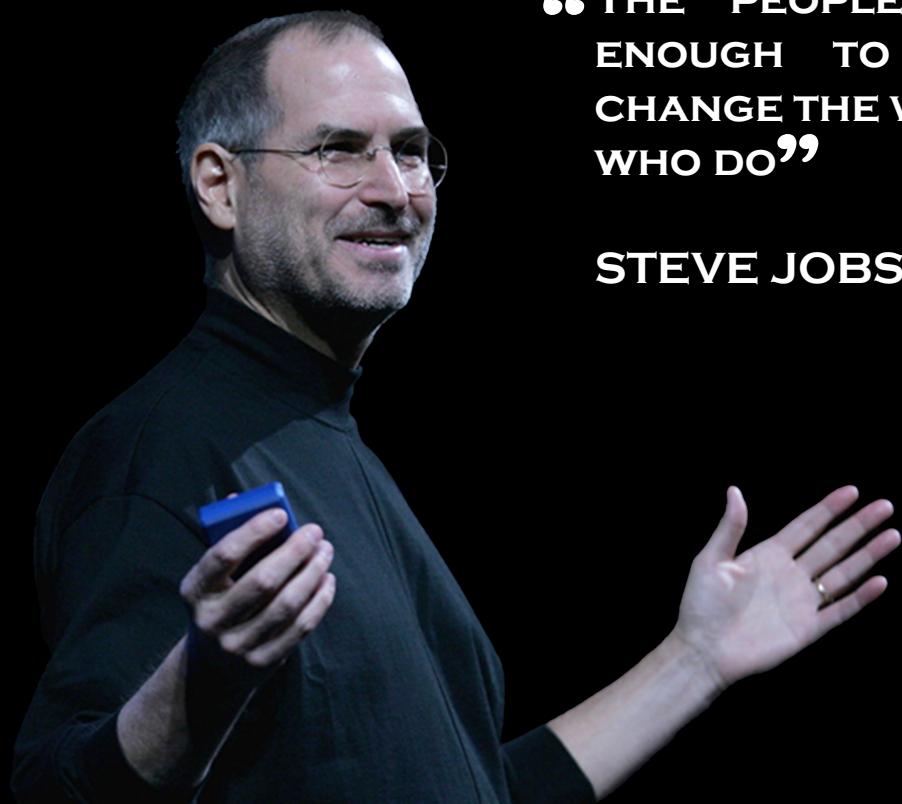
DESIGNED BY LAUREATE GLOBAL
A GLOBAL MANAGEMENT CONSULTING FIRM WITH

750 PROJECTS • 170 CLIENTS • 12 INDUSTRIES • 10 COUNTRIES



**“THE PEOPLE WHO ARE CRAZY
ENOUGH TO THINK THEY CAN
CHANGE THE WORLD ARE THE ONES
WHO DO”**

STEVE JOBS



**BUSINESS EDGE GLOBAL IS A STRATEGIC
TRANSFORMATION FRAMEWORK DESIGNED
TO BUILD ASSERTIVE, GLOBALLY COMPETITIVE,
AND HIGH-IMPACT PROFESSIONALS.**

**BUSINESS EDGE GLOBAL EQUIPS
INDIVIDUALS AND ORGANISATIONS WITH THE
CLARITY, CONFIDENCE, AND COMPETENCE
REQUIRED TO OPERATE AT INTERNATIONAL
STANDARDS AND SUSTAIN COMPETITIVE
ADVANTAGE IN A BORDERLESS BUSINESS
ENVIRONMENT.**

**NEW FRONTIER IS REDEFINING
LEADERSHIP FOR A GLOBAL GENERATION**

BUSINESS EDGE GLOBAL — THE CHALLENGES OF NEW AGE WORKFORCE

1. EXECUTIVES STILL DON'T CHALLENGE CLIENT ASSUMPTIONS.
2. EXECUTIVES PREFER TO FOLLOW INSTRUCTIONS INSTEAD OF CO-CREATING SOLUTIONS.
3. LOW EXECUTIVE PRESENCE IMPACTS VISIBILITY AND BUSINESS CREDIBILITY.
4. EXECUTIVES SHY AWAY FROM VOICING CONTRARY OPINIONS.
5. EXECUTIVES HESITATE TO SPEAK THEIR MIND OUT TO THE HIERARCHY.
6. EXECUTIVES LOW CROSS CULTURE UNDERSTANDING IMPACTS THEIR CREDIBILITY.



BE GLOBAL OPERATING MODEL

O1

CONDUCT A GLOBAL CAPABILITY AUDIT

BUSINESS EDGE GLOBAL DIAGNOSTIC (2 WEEKS)
INCLUDES 3 INDICES

1. OWNERSHIP & ACCOUNTABILITY INDEX
2. GLOBAL MINDSET & INFLUENCE INDEX
3. DECISION VELOCITY INDEX

O2

SOLUTION ROADMAP

PROPOSE A CAPABILITY BUILDING & CAPACITY ENHANCEMENT SOLUTION FOR THE WORKFORCE WHICH CAN HAVE A VISIBLE BUSINESS IMPACT.

O3

GLOBAL BUSINESS PROTOCOLS

CODE - 1 ASSERTIVE WORKFORCE

CODE - 2 GLOBALLY COMPETITIVE WORKFORCE

CODE - 3 VISIBLE WORKFORCE

FOLLOWED BY PRE AND POST ASSESSMENT

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DRIVING WORLD CLASS **BUSINESS EDGE**

ORGANISATION TRANSFORMATION EDGE

TALENT GRID MAPPING

FOR SUCCESSION

01

GX SHIFT

FOR GLOBAL READINESS

04

FULL CIRCLE INTELLIGENCE GRID (FCI)

FOR LEADERSHIP

02

GLOBAL BUSINESS PROTOCOL

FOR GCC WORKFORCE TRANSFORMATION

05

AUTHORITY MAP

FOR EMPOWERMENT

03

CODE 91

FOR EXPATS CULTURE ONBOARDING

06

GLOBAL CAPABILITY EDGE

01

THE BOLD COMMUNICATOR

CURRICULUM: EXPRESSIVENESS,
FEEDBACK, CURIOSITY,
SOCIAL ADJUSTABILITY,
POINT OF VIEW (POV)

03

THE RELIABLE PLAYER

CURRICULUM: SELF PRIDE,
CLIENT TRUST, OWNERSHIP,
WINNABILITY, NETWORKING
LIVELINESS, APPLIED BUSINESS

02

THE DECISIVE MANAGER

CURRICULUM: COURAGE,
QUICK RECOVERY,
COMPLEX NEUTRALIZATION,
STAMINA, QUIET CONFIDENCE.

04

THE POLISHED PERFORMER

CURRICULUM: COURAGE,
QUICK RECOVERY,
COMPLEX NEUTRALIZATION,
STAMINA, QUIET CONFIDENCE

HOW THE BUSINESS EDGE WORKS

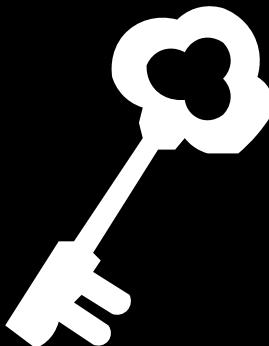
UNLOCK SELF



DIGITAL
ASSESSMENT

20 MIN
PSYCHOMETRIC
TEST

UNLOCK SKILL



BE GLOBAL
TRAC 1

4 HOUR
DIGITAL & PHYSICAL
SIMULATION

UNLOCK SCALE



BE GLOBAL
TRAC 2

1 YEAR SUBSCRIPTION
OF TRAC 2
LEARNING APP



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LEADERSHIP BRANDING . EXECUTIVE PRESENCE . BUSINESS ETIQUETTE . IMAGE CONSULTING

CONTACT US

consult@laureateglobal.com

India Ph: +91 9880032545, +91 9353000402, +91 98800 48609, +91 6361908080

VISIT US

www.laureateglobal.com



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