



be.GLOBAL

DRIVING WORLD CLASS BUSINESS EDGE

REDEFINING
PROFESSIONALISM
FOR
GLOBAL
COMPETITIVENESS

A LAUREATE INITIATIVE

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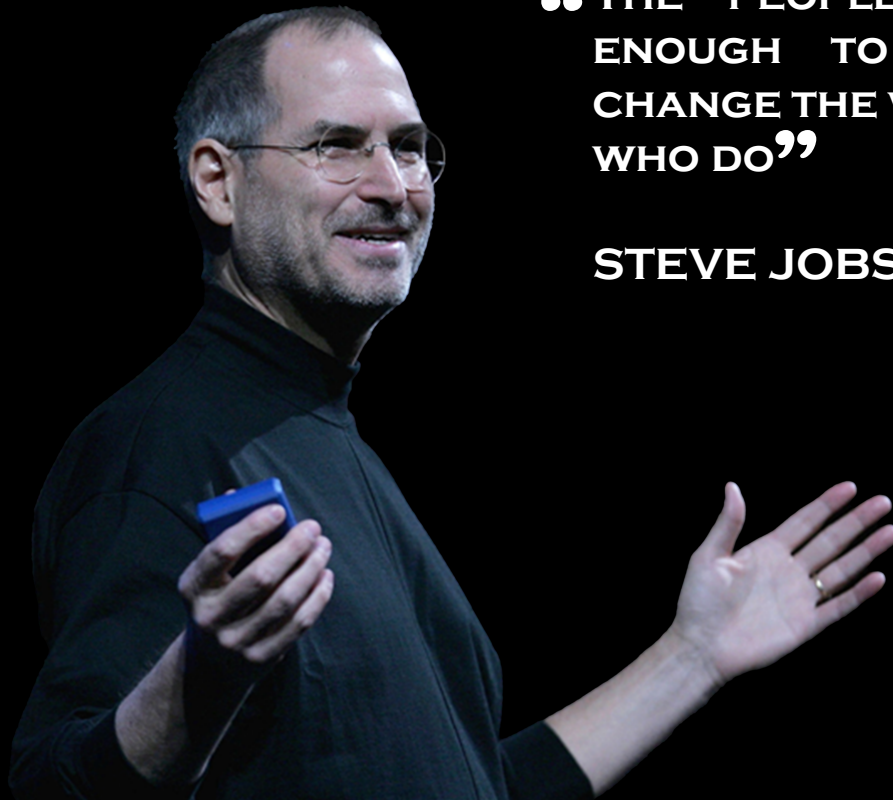
DRIVING WORLD CLASS **BUSINESS EDGE**

BUSINESS EDGE GLOBAL

DESIGNED BY LAUREATE GLOBAL
A GLOBAL MANAGEMENT CONSULTING FIRM WITH

750 PROJECTS • 170 CLIENTS • 12 INDUSTRIES • 10 COUNTRIES





**“THE PEOPLE WHO ARE CRAZY
ENOUGH TO THINK THEY CAN
CHANGE THE WORLD ARE THE ONES
WHO DO”**

STEVE JOBS

BUSINESS EDGE GLOBAL IS A STRATEGIC TRANSFORMATION FRAMEWORK DESIGNED TO BUILD ASSERTIVE, GLOBALLY COMPETITIVE, AND HIGH-IMPACT PROFESSIONALS.

BUSINESS EDGE GLOBAL EQUIPS INDIVIDUALS AND ORGANISATIONS WITH THE CLARITY, CONFIDENCE, AND COMPETENCE REQUIRED TO OPERATE AT INTERNATIONAL STANDARDS AND SUSTAIN COMPETITIVE ADVANTAGE IN A BORDERLESS BUSINESS ENVIRONMENT.

NEW FRONTIER IS REDEFINING LEADERSHIP FOR A GLOBAL GENERATION

BUSINESS EDGE GLOBAL — THE CHALLENGES OF NEW AGE WORKFORCE

1. EXECUTIVES STILL DON'T CHALLENGE CLIENT ASSUMPTIONS.
2. EXECUTIVES PREFER TO FOLLOW INSTRUCTIONS INSTEAD OF CO-CREATING SOLUTIONS.
3. LOW EXECUTIVE PRESENCE IMPACTS VISIBILITY AND BUSINESS CREDIBILITY.
4. EXECUTIVE SHY AWAY FROM VOICING CONTRARY OPINIONS.
5. EXECUTIVES HESITATE TO SPEAK THEIR MIND OUT TO THE HIERARCHY.
6. EXECUTIVES LOW CROSS CULTURE UNDERSTANDING IMPACTS THEIR CREDIBILITY.



BE GLOBAL OPERATING MODEL

01

CONDUCT A GLOBAL CAPABILITY AUDIT

BUSINESS EDGE GLOBAL
DIAGNOSTIC (2 WEEKS)
INCLUDES 3 INDICES

1. OWNERSHIP & ACCOUNTABILITY INDEX
2. GLOBAL MINDSET & INFLUENCE INDEX
3. DECISION VELOCITY INDEX

02

SOLUTION ROADMAP

PROPOSE A CAPABILITY BUILDING
& CAPACITY ENHANCEMENT
SOLUTION FOR THE WORKFORCE
WHICH CAN HAVE A VISIBLE
BUSINESS IMPACT.

03

GLOBAL BUSINESS PROTOCOLS

- CODE - **1** ASSERTIVE WORKFORCE
- CODE - **2** GLOBALLY COMPETITIVE WORKFORCE
- CODE - **3** VISIBLE WORKFORCE

FOLLOWED BY PRE AND POST ASSESSMENT

ORGANISATION TRANSFORMATION EDGE

TALENT GRID MAPPING

FOR SUCCESSION

01

GX SHIFT

FOR GLOBAL READINESS

04

FULL CIRCLE INTELLIGENCE GRID (FCI)

FOR LEADERSHIP

02

GLOBAL BUSINESS PROTOCOL

FOR GCC WORKFORCE TRANSFORMATION

05

AUTHORITY MAP

FOR EMPOWERMENT

03

CODE 91

FOR EXPATS CULTURE ONBOARDING

06

GLOBAL CAPABILITY EDGE

01

THE BOLD COMMUNICATOR

CURRICULUM: EXPRESSIVENESS,
FEEDBACK, CURIOSITY,
SOCIAL ADJUSTABILITY,
POINT OF VIEW (POV)

03

THE RELIABLE PLAYER

CURRICULUM: SELF PRIDE,
CLIENT TRUST, OWNERSHIP,
WINNABILITY, NETWORKING
LIVELINESS, APPLIED BUSINESS

02

THE DECISIVE MANAGER

CURRICULUM: COURAGE,
QUICK RECOVERY,
COMPLEX NEUTRALIZATION,
STAMINA, QUIET CONFIDENCE.

04

THE POLISHED PERFORMER

CURRICULUM: COURAGE,
QUICK RECOVERY,
COMPLEX NEUTRALIZATION,
STAMINA, QUIET CONFIDENCE

HOW THE BUSINESS EDGE WORKS

UNLOCK SELF



DIGITAL
ASSESSMENT

20 MIN
PSYCHOMETRIC
TEST

UNLOCK SKILL



BE GLOBAL
TRAC 1

4 HOUR
DIGITAL & PHYSICAL
SIMULATION

UNLOCK SCALE



BE GLOBAL
TRAC 2

1 YEAR SUBSCRIPTION
OF TRAC 2
LEARNING APP

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LEADERSHIP BRANDING . EXECUTIVE PRESENCE . BUSINESS ETIQUETTE . IMAGE CONSULTING

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